

Internacionalización del Trabajo Individual

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Vicepresidente Internacional
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Argentina

**Seminario de la AISS sobre las Tecnologías de la Información y
de la Comunicación en el nuevo mundo del trabajo y los
servicios de Seguridad Social**

Rio de Janeiro, Brasil, 25-26 de Octubre de 2018



Internacionalización del Trabajo Individual



#1 Online Services Marketplace

Over US\$3 billion in jobs posted



SMEs, Startup,
Entrepreneurs,
Consumers,
Enterprises &
Employers



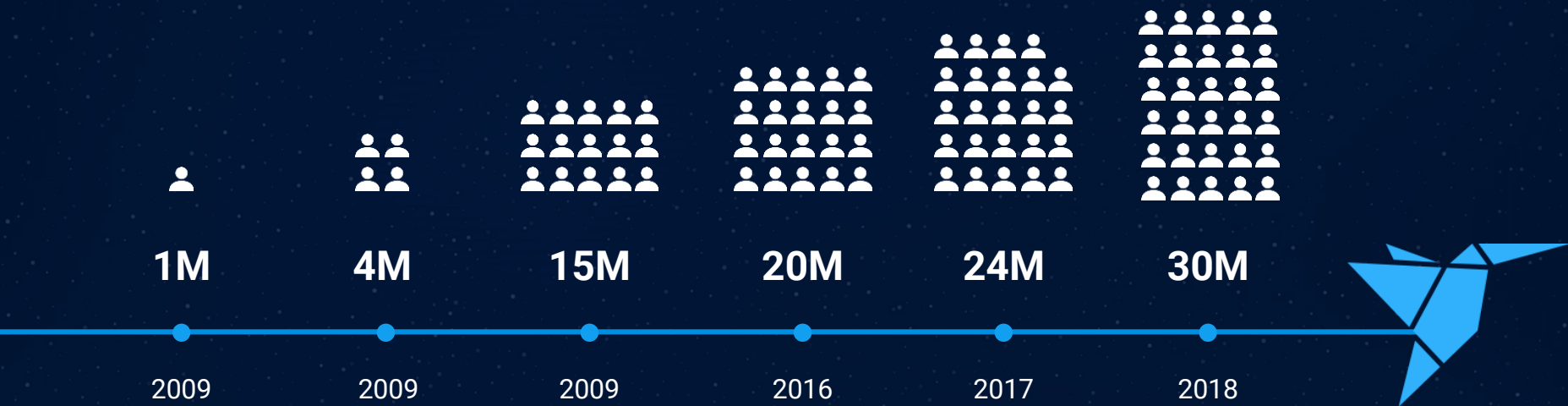
High Quality,
On-Demand
Entrepreneurial
Workforce

Freelancer's Online Economy in 2018

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.









Individualism, Time based, Physical effort







Collaboration, On-Demand, Knowledge based



Freelancer's Online Economy in 2018 – Europe

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.

Freelancer's Online Economy in 2018 – USA

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.



Freelancer's Online Economy in 2018 – Latin America

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.



Freelancer's Online Economy in 2018 – Latin America

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.



Freelancer's Online Economy in 2018 – India

- USERS
- JOBS POSTED
- JOBS DONE

Note: Sample of projects awarded in 2018. The pink lines indicate where projects are being posted by employers, and the blue lines indicate where the projects are being performed by freelancers. Thicker lines indicate a higher volume of work. White dots indicate the location of Freelancer's users. Edges are sampled data from awarded projects in the period indicated.

**“Human Conduct Never
Changes”**

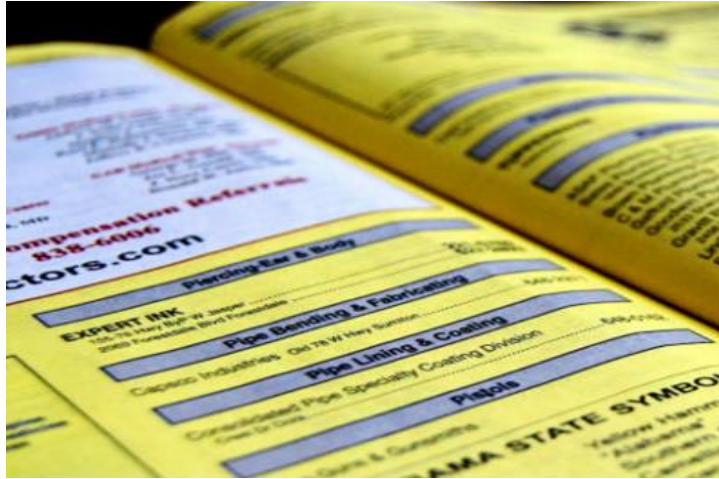
**What Changes is
Technology**





“Software is eating the World”
– Marc Andreessen

Yellow



Google

can a human |

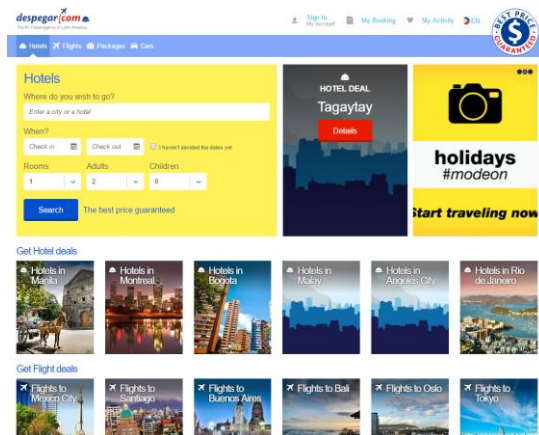
can a human get a dog pregnant
can a human get an animal pregnant
can a human bite transmit HIV
can a human get fleas
can a human fly
can a human mate with an ape
can a human run on water
can a human get pregnant from an animal
can a human get a monkey pregnant
can a human survive on grass

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Last Name:
Your Email:
Re-enter Email:
How Recent?
I am: Select Sex:
Birthdate: Month: Day: Year:
Why do I need to provide my birthday?

By clicking Sign Up, you agree to our Terms and that you have read our Data and Privacy, including our Cookie Policy.

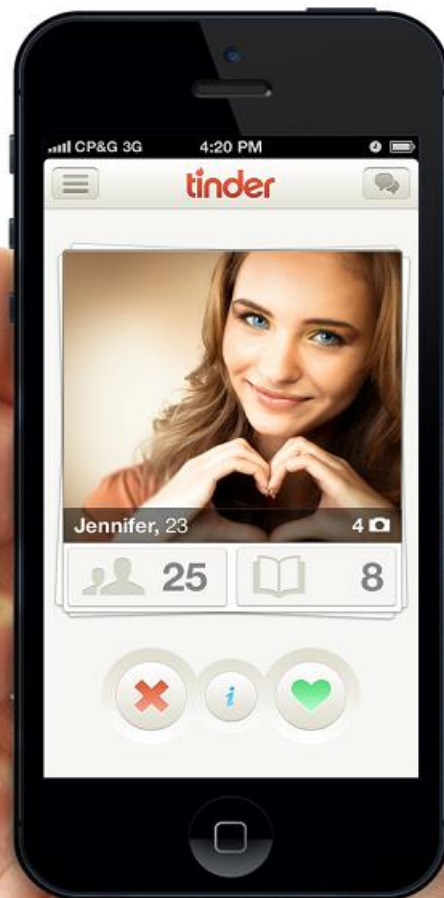
[Sign Up](#)

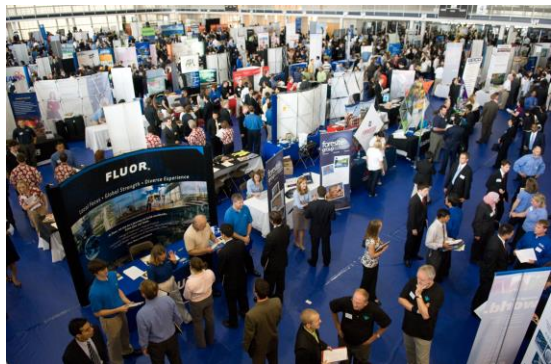
Create a Page for a celebrity, band or business.

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**Going out?
Take Freelancer
with you!**

Stay in touch with your contacts and manage projects on the go with the official Freelancer app for iOS and Android.



**“Automation threatens
800 million jobs”**



BUSINESS

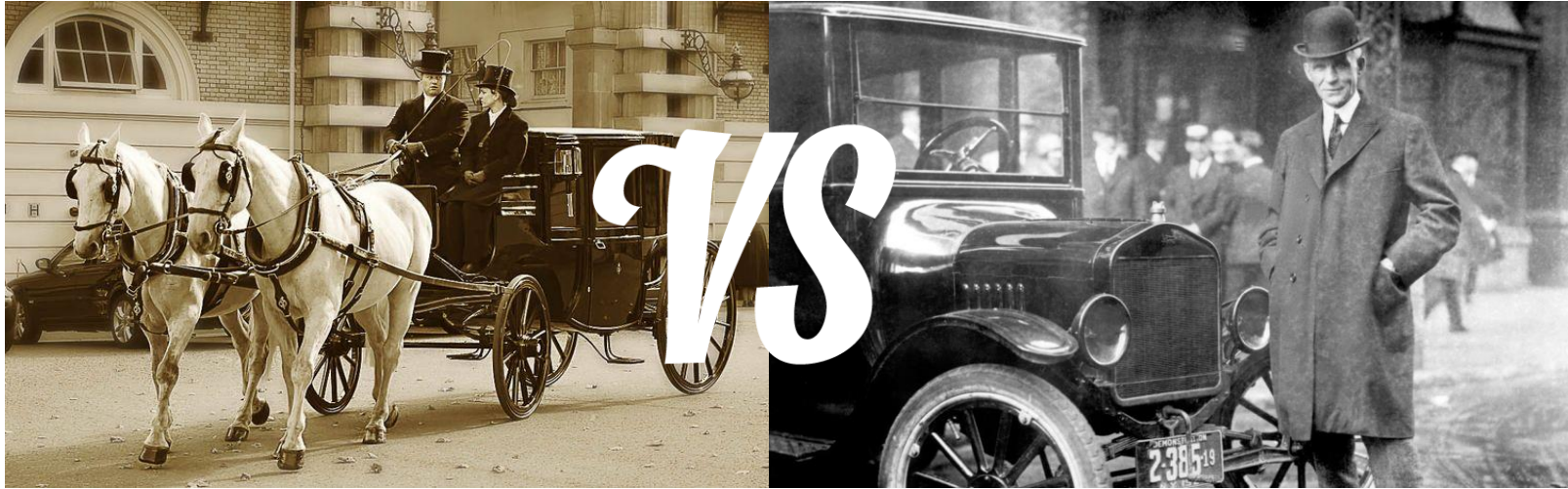
US & WORLD

TECH

Automation threatens 800 million jobs, but technology could still save us, says report

New analysis says governments need to act now to help a labor force in flux

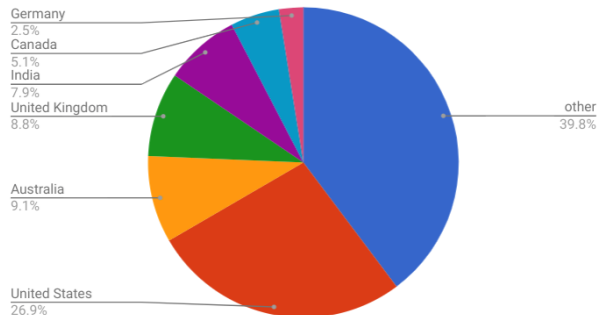
“Technology Destroys Jobs”



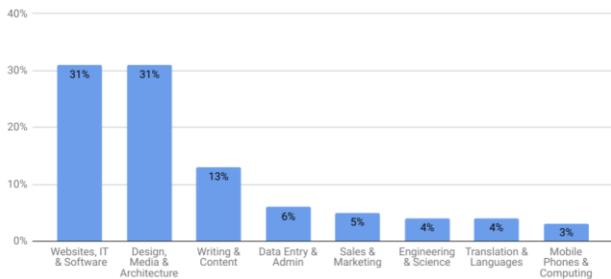
Marketplace dynamics 1H18

“Every job, every country, every language, every currency, at any time”

Top countries by completed projects in 1H18 (%)

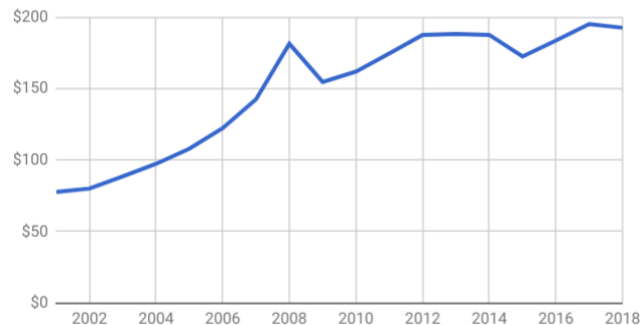


Top categories by completed projects 1H18 (%)



- Over 1,000 job categories as diverse as Aerospace Engineering, Biotechnology, Sales, Manufacturing, Mechanical Engineering
- Complexity & sophistication growing each year
- Average completed project US\$192 in 1H18³

Average Completed Project Size (US\$)



1. Based on the number of completed projects that were posted in 1H18.

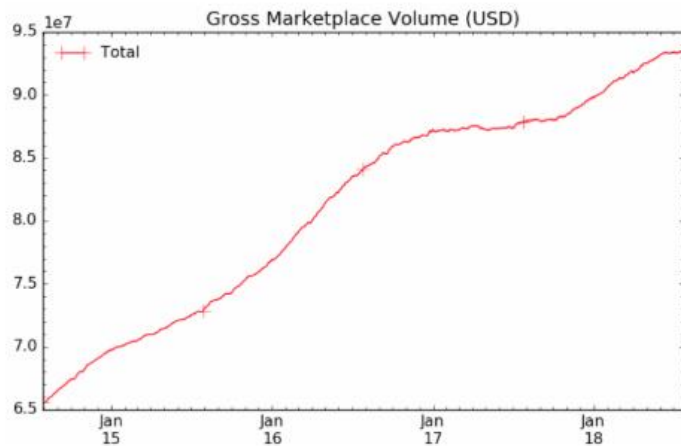
2. Based on the value of project payments for projects that were posted in 1H18.

3. Average amount paid per awarded project

Freelancer.com

Freelancer Gross Marketplace Volume up 8% in 1H18 on pcp in USD constant currency*

Freelancer.com GMV



Milestones released (US\$) last 5 years



Mobile App Redesign
By Nihal H

★★★★★



Design a Logo
By Clementine N

★★★★★



T-shirt Illustrations
By Francine Rul P.

★★★★★



Track Record Design
By Elia K

★★★★★



Website Layout
By Made A

★★★★★



Athlete's Icon Logo
By Harika P.

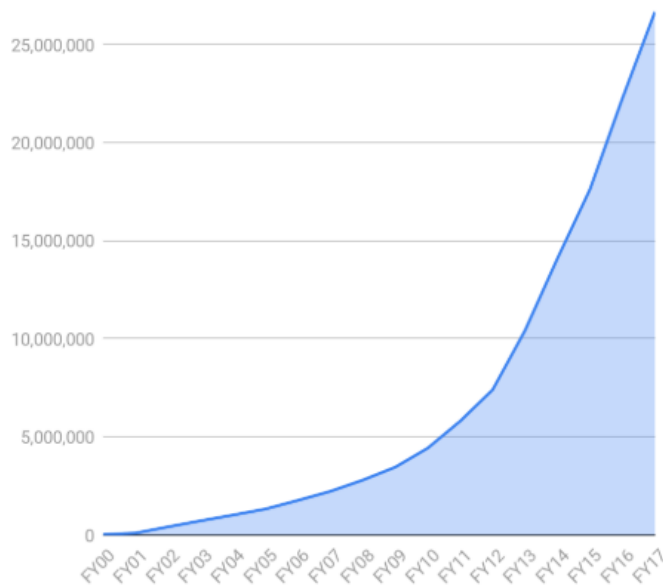
★★★★★

* Gross Marketplace Volume (GMV is a measure of total payments out of the system, i.e. to freelancers)

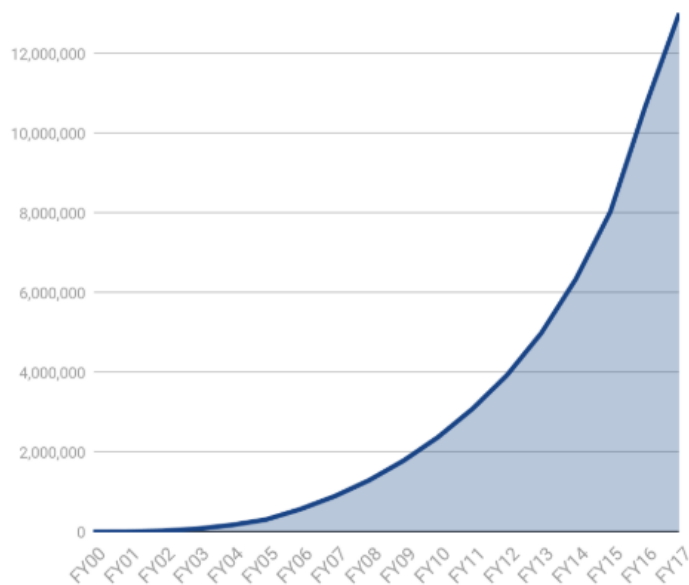
1H18 completed with 29 million users and 14.2 million jobs

4.3 million registered users and 1.1 million jobs were added to the marketplace in 2017

Total Registered Users

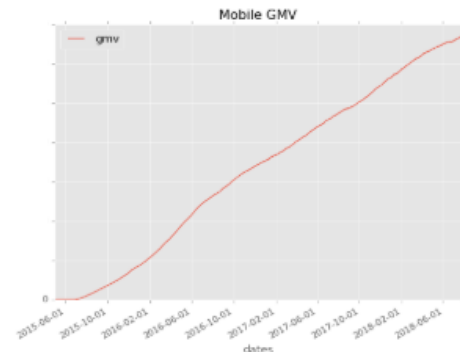
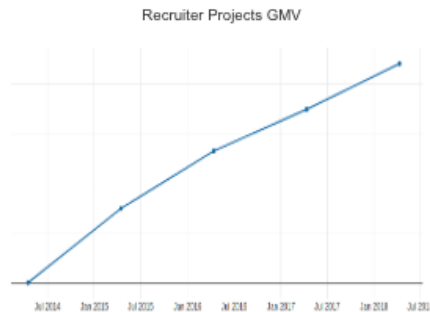


Total Jobs Posted (Filtered)



1. Number of user accounts, and jobs (projects/contests posted) in the Freelancer marketplace as at 31 December 2017. User, project and contest data includes all users and projects from acquired marketplaces. Prior to 2009, all data is from acquired marketplaces. Jobs Posted (Filtered) is defined as the sum of Total Posted Projects and Total Posted Contests, filtered for spam, advertising, test projects, unawardable or otherwise projects that are deemed bad and unable to be fulfilled. Includes Escrow.com unique users.

Strong growth in volume across hourly, mobile and recruiter projects



Hourly, recruiter and mobile projects continue to grow strongly

- Hourly GMV - up 53% in 2Q18 on pcp
- Recruiter GMV - up 54% in 2Q18 on pcp
- Mobile GMV - up 32% in 2Q18 on pcp

Membership continues to be a major drag on revenue

- However the count of active paid memberships at all time high (however on much lower plans)



Marketplace dynamics. Fast 50 Q3

Rank	Job Category	2018 Q2	2018 Q3	Change (%)
1	Copy Typing	4090	5203	27.21
2	React.js	1687	2121	25.73
3	ASP	1756	2138	21.75
4	Adobe Flash	1581	1890	19.54
5	Word	2939	3439	17.01
6	Data Processing	11353	13282	16.99
7	Social Networking	1953	2283	16.90
8	Facebook Marketing	5852	6733	15.05
9	Illustrator	24571	27948	13.74
10	node.js	3394	3825	12.70
11	Customer Service	1452	1627	12.05
12	Virtual Assistant	5299	5927	11.85
13	Twitter	2476	2747	10.95
14	Social Media Marketing	6233	6867	10.17
15	Data Entry	24425	26884	10.07
16	Amazon Web Services	2726	2988	9.61
17	Django	1109	1215	9.56
18	PDF	2452	2685	9.50
19	Customer Support	1947	2125	9.14
20	Video Production	3606	3905	8.29
21	Visual Basic	3339	3608	8.06
22	Angular.js	4407	4750	7.78
23	Photoshop Design	10818	11607	7.29
24	Blog	6379	6833	7.12
25	Web Hosting	2064	2209	7.03



This Book Cover cost

\$150



This Illustration cost

\$100



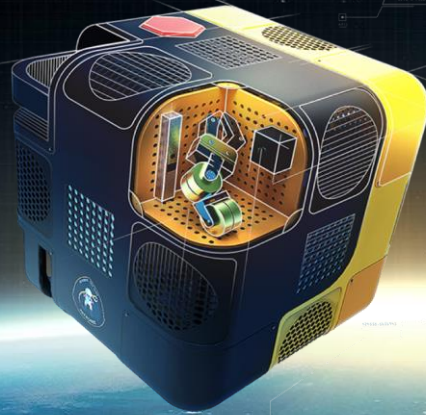
First Floor

Ground Floor

Garage

We push the boundaries of human innovation

The NASA Tournament Lab and Freelancer have teamed up to help crowdsource solutions to the most complex problems being faced by astronauts on the cutting edge of space exploration.



4581 FREELANCERS
PARTICIPATING

126 COUNTRIES
PARTICIPATING

7975 ENTRIES
TO DATE

HOW BIG IS THE MARKET?



“160 million jobs, or about 11% of the projected 1.46 billion services jobs worldwide, could in theory be carried out remotely, barring any constraints in supply” *

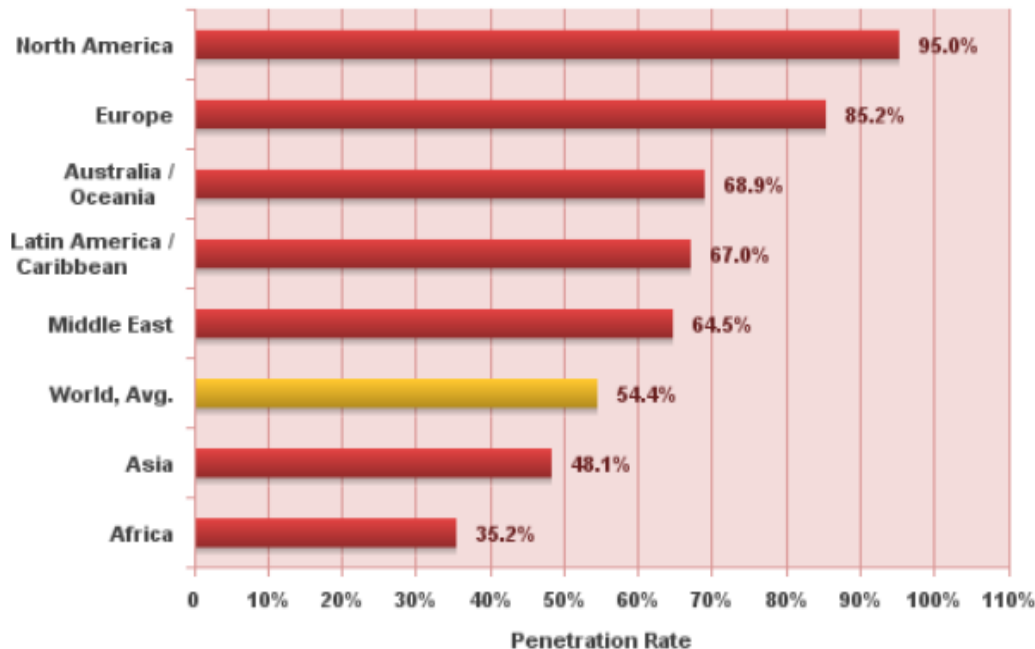
* McKinsey Global Institute, The Emerging Global Labor Market, Part I: The Demand for Offshore Talent in Services.

WE CAN IMPROVE THINGS

HOW?

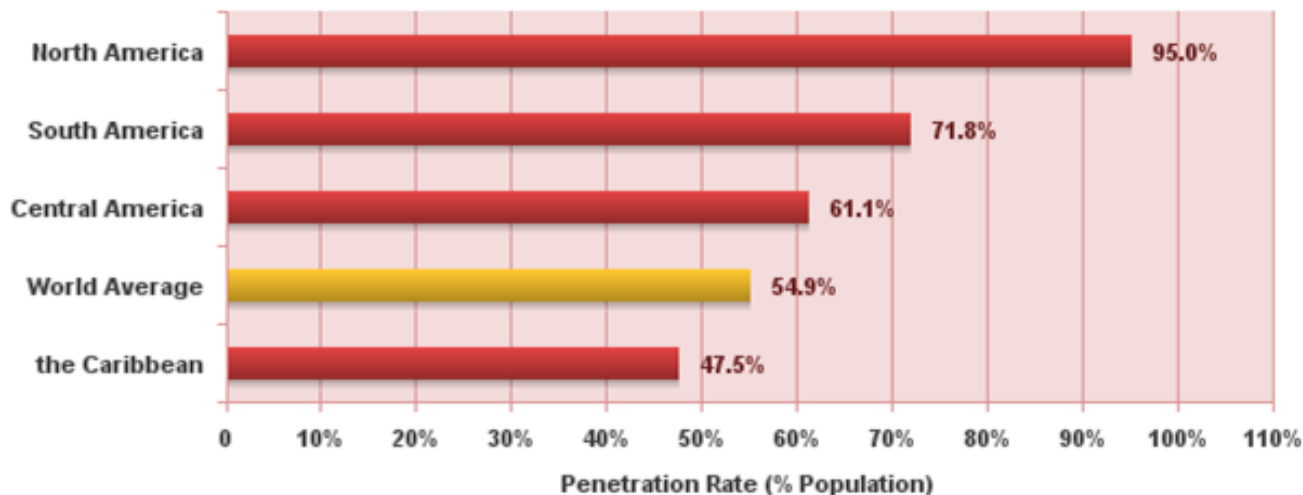


Internet World Penetration Rates by Geographic Regions - December 31, 2017



Source: Internet World Stats - www.internetworldstats.com/stats.htm
Penetration Rates are based on a world population of 7,634,758,428
and 4,156,932,140 estimated Internet users in December 31, 2017.
Copyright © 2018, Miniwatts Marketing Group

Internet Penetration Rates in the Americas by Geographical Regions - June 30, 2018



Source: Internet World Stats - www.internetworldstats.com/stats2.htm

783,909,293 Internet users in the Americas in June 30, 2018.

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The Campanile tower of Stanford University, a tall, light-colored stone structure with a prominent red-tiled dome and arched windows, set against a clear blue sky.

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99.9% of our
customers**



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University

EduKart.com

SKILLSHARE



Find today's extraordinary
one day only offer at



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147,715

Twitter Followers

39,606

Facebook Fans

22,234



Articles \ Web Roundups \ Rating: ★ ★ ★ ★ ★

40 Logo Design Tutorials

Danny Outlaw on Mar 25th 2009 with 101 comments



reddit this



Tweet

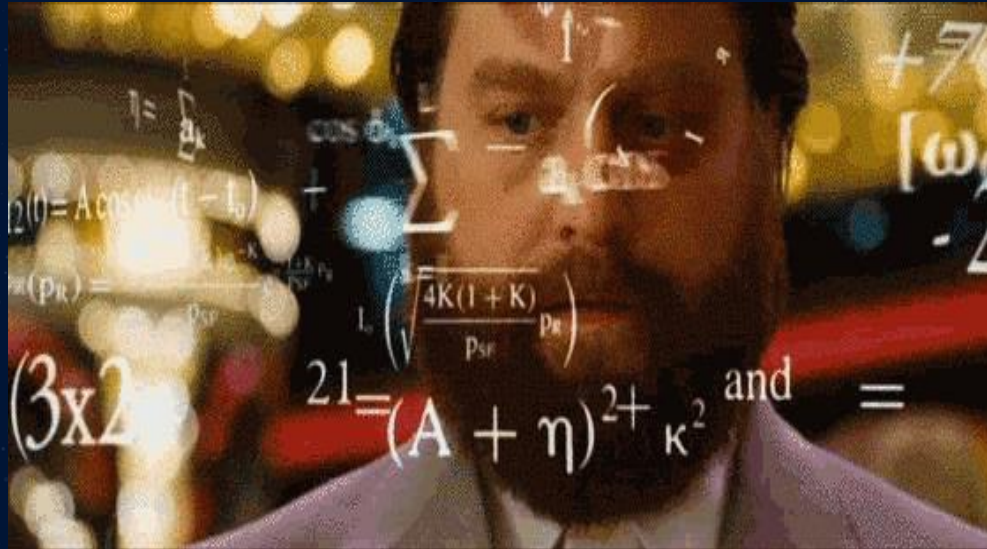
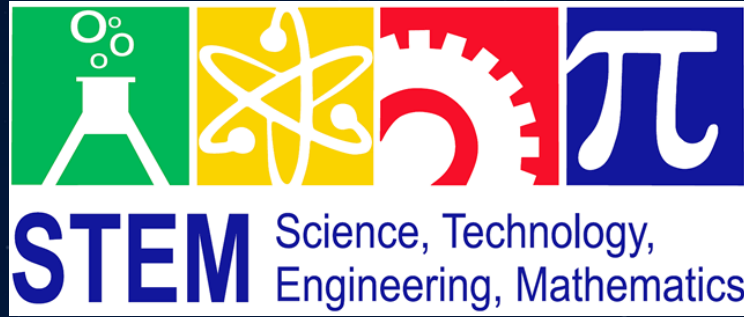


Like

31

Logo design is a sub-school of graphic design with a very specific skillset. It can seem daunting to know where to start learning about this wonderful discipline. Here we've collected 40 fantastic logo design tutorials to help you add this new design skill to your arsenal.





Points of Discussion / Gig Economy Agenda


- Unions: ➡ Sindicato de Apps, Argentina
- Internationalisation ➡ regions/countries = Different Rates given living costs/fx?
- Legal Matters. Worker Classification: ➡ Uber, Rappi, Manpower.
- Social Security: ➡ Is it necessary? Who Pays? Employees or employers?
- Retirement: ➡ Planning = Savings or Monthly Payouts?
- Injuries and Diseases: ➡ Public health care? Private Medicare? Who pays?

Country	Top 5 Most Popular Project Types Awarded By	Top 5 Most Popular Project Types Awarded To	Top 5 Most Popular Countries Awarded By	Top 5 Most Popular Countries Awarding
Argentina	PHP, Graphic Design, HTML, Website Design, Javascript	Graphic Design, PHP, Excel, HTML, Photoshop	India, Argentina, Venezuela, Pakistan, China	USA, Argentina, India, Spain, UK
Australia	Graphic Design, PHP, Website Design, HTML, Photoshop	Article Writing, Content Writing, PHP, Copywriting	India, Pakistan, Bangladesh, Australia, China	Australia, USA, India, UK, Bangladesh
Brazil	PHP, Graphic Design, HTML, Website Design, WordPress	Graphic Design, Photoshop, PHP, Translation, Illustrator	India, Brazil, Pakistan, China, Bangladesh	Brazil, USA, India, UK, Canada
USA	Graphic Design, PHP, Website Design, HTML, Photoshop	Data Entry, Article Writing, Graphic Design, Content Writing, PHP	India, USA, Pakistan, Bangladesh, China	USA, Nigeria, India, UK, Canada

Pedro N.   ~~\$10~~
USD/hour

Sou desenvolvedor de sites, desde o layout à codificação. Tenho habilidades voltadas para boas práticas, acessibilidade e design agradável ao visitante. Também tenho conhecimento

 5.0 ★★★★★ (4 reviews)  Brazil

 Graphic Design, Website Design, WordPress, CSS, HTML

[Hire Me](#)

Hey Sebastian, here are some **offline** freelancers

Leandro L.   ~~\$30~~
USD/hour

Main work activities: - Design for Brochures, Bi-fold, Tri-fold etc.; - Logo Design; - Flyers, Posters, Business Card, Banners, Postcards; - UI/UX Design project; - Website Mockup; - Screens for

 5.0 ★★★★★ (147 reviews)  Brazil

 Graphic Design, Logo Design, Photoshop, Illustrator, Website Design

[Hire Me](#)



Arthur C.  ~~\$20~~
USD/hour

My name is Arthur, I am a Freelancer FullTime developer, I am 26 years old and have more than 8 years experience in Web Development, PHP CodeIgniter, Javascript and Design. I develop



 5.0 ★★★★★ (4 reviews)  Brazil


 HTML, Website Design, PHP, WordPress, User Interface / IA

[Hire Me](#)

Felipe A.   \$10
USD/hour

Hello and welcome to my profile! :) I am a perfectionist full-stack developer specialized in WordPress who focus on increasing websites loading speed following the best practices on

 5.0 ★★★★★ (1 review)  Brazil

 WordPress, CSS, Website Design, PHP, HTML

[Hire Me](#)

CodeAxisPH   ~~\$15~~
USD/hour

CodeAxisPH is a web technology team that specializes in creation of custom websites for clients big and small. Our services also include Graphics Design, Content Writing, and Domain

 4.9 ★★★★★ (77 reviews)  Philippines

 HTML, PHP, Website Design, WordPress, CSS

[Hire Me](#)

Cresita R.   ~~\$25~~
USD/hour

My name is Cres Rose. We have a small American team that produces commercial grade WordPress websites fast and inexpensive. We have a super fast fiber optic connection and we work

 5.0 ★★★★★ (9 reviews)  Philippines

 Graphic Design, Website Design, HTML, WordPress, Photoshop

[Hire Me](#)

Hey Sebastian, here are some **offline** freelancers

Germane I.  ~~\$10~~
USD/hour

Graphic design is my big passion and I always striving to create top of the line, unique artistic work. Websites - Banners - Flyers - Business cards - Promotion cards - Packaging design -

 5.0 ★★★★★ (2 reviews)  Philippines

 Graphic Design, Photoshop, Advertisement Design, Logo Design, Photo Editing

[Hire Me](#)

Lean Carlo D.  ~~\$25~~
USD/hour

I'm a freelance web/graphic designer. I studied Multimedia Arts in De La Salle - College of St. Benilde. Maybe it's the athlete in me or what but I always strive to give everything my 100% and

 5.0 ★★★★★ (36 reviews)  Philippines

 Graphic Design, Banner Design, Website Design, Photoshop, Logo Design

[Hire Me](#)



Smbat M.   ~~\$23~~
USD/hour

QUALITY + PUNCTUALITY + CONFIDENTIALITY Over ten years of experience in Web Design/Development, Internet Marketing and SEO MY SERVICES: WEBSITE DE-



 5.0 ★★★★★ (81 reviews)  United States


 PHP, Website Design, HTML, Graphic Design, Joomla

[Hire Me](#)

KarleyAustin   ~~\$30~~
USD/hour

I am ready to be hired by you for the post of Logos, Banners, Brochures, Flyers/Posters, Web-site Design. I have all the skills and experience that makes me a competitive candidate for this

 4.9 ★★★★★ (7 reviews)  United States

 Graphic Design, Logo Design, Business Cards, Photoshop, Illustrator

[Hire Me](#)

Amelia Gladstone   ~~\$18~~
USD/hour

Hello, I am Amelia Gladstone. I am an excellent graphic designer I have 6 years Experience in a designing industry with good knowledge of marketing Strategies. I am specialist in logo design-

 4.9 ★★★★★ (21 reviews)  United States

 Graphic Design, Logo Design, Illustrator, Website Design, User Interface / IA

[Hire Me](#)



Vinod Kumar I.   ~~\$40~~
USD/hour

I have more than 25 years of experience in web/software development and system administration. My latest work is to create an eCommerce shop using responsive design and Ajax. Have



 5.0 ★★★★★ (3 reviews)  United States


 PHP, HTML, Microsoft SQL Server, Visual Basic, Excel

[Hire Me](#)

MTPIXELS LLC   ~~\$20~~
USD/hour

WHO ARE WE? WHAT DO WE DO? We have a team of brilliant minds that are flooding with new ideas and exciting solutions for our customers. We get excited with every new project and take

 5.0 ★★★★★ (19 reviews)  United States

 HTML, PHP, Website Design, Drupal, WordPress

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Thank You!

